

Vale Landscape Heritage Trust

General Data Protection Regulations (GDPR)

Legitimate Interests Policy

21st May 2018

In line with the new GDPR, Vale Landscape Heritage Trust (VLHT) give notice that we intend to ensure the privacy of the data you have given us, under the Regulations' Legitimate Interests section.

VLHT's Legitimate Interests are to hold personal data to allow us to keep supporters informed about our work and associated events via newsletters (either electronically or by post) and email updates. We also hold data to allow us to contact our volunteers via email, post, phone or text as appropriate.

VLHT take your privacy seriously and, therefore, we shall only use the personal information you have given us to contact you and any personal data supplied by you will be kept on file no longer than is necessary for our purposes.

We shall process your data as necessary for the purposes of our Legitimate Interests. We shall normally contact you if required to do so by digital means, telephone or post as appropriate. Due diligence will be applied to ensure that each supporter's rights and interests are proportionate, fully considered and protected.

If any supporter objects, in any way, to their data being held by the VLHT in the future he, or she, should inform us and we shall cease processing it forthwith. VLHT will review and refresh its "Legitimate Interests Policy", when there are any changes in the purpose, nature or context of the processing and we shall regularly review the data that we hold.